# orospectuz detal

PDGTAL is a specialised international consultancy dedicated to measuring digital presence and communications effectiveness by improving its business outcomes for organisations and brands

# Our Focused Expertise & Deliverables

#### DIGITAL RESEARCH



- Corporate Website Surveys
- B2B Digital Outlook Reports
- Websites Ranking (UZB-CAS)

## DIGITAL ANALYTICS

- Full Website Analytics Mngmt
- Social Analytics & Monitoring
- MVP Analytics (UX-CX-CRO)



### DATAINTELLIGENCE



- Dashboards and Scorecards
- Performance Benchmarking
- Ad Space Effectiveness Cards

#### DIGITAL TRANSFORMATION

- Asana Solutions Implementation
- Strategy-OKR-KPI Development
- Data-driven Growth Marketing



We partner with industries' most recognised names and platforms to provide tailored solutions to help companies grow, transform & succeed in digital







SOLUTIONS PARTNER

Quantive



